

• Why WriteSteps



Compared to my students last year, I see such a difference in my students' writing this year after implementing the WriteSteps lessons/strategies!

- Rebecca P., Treadwell Elementary

Why WriteSteps is best

WriteSteps is one of a kind!

Unlike any other programs, kits or materials, WriteSteps is the only product to include DVD Writing Lessons written and structured specifically for the Michigan GLCE requirements. The flexibility of the DVDs allows teachers to choose when and where to participate in their Professional Development. This is Professional Development at its finest!

Practical. Proven. Powerful.

Join the many schools and districts that are benefiting from this complete approach to writing education.

[Order WriteSteps Now](#)

Teacher Benefits

Teachers who have used WriteSteps, report that they have become better writing teachers because of the WriteSteps GLCE lessons. In addition, they report they have increased their use of teaching practices that support students' writing development.



WriteSteps lessons are flexible and non-prescriptive. You can view the DVD lesson the week before, the night before or on the day that you are going to teach the lesson. Then, after you watch the lesson, you have

all of the materials you need to teach the lesson even the overheads!

Teacher Benefits

An overwhelming majority of teachers who have used the WriteSteps GLCE lessons, report that they are better writing teachers because of it. In addition, they have increased their use of teaching practices that support students' writing development.



Principal Benefits

WriteSteps - Combines Professional Development with Comprehensive GLCE Writing Lessons

WriteSteps Professional Development DVD Lessons and accompanying lesson materials can provide your teachers with the necessary tools to meet the Michigan Grade Level Content Expectations.



These GLCE writing lessons follow strategies designed to improve teaching and learning that will ultimately reflect in increased English Language Arts (ELA) MEAP scores.

The WriteSteps DVD lessons and materials are great for a beginning teacher as well as a veteran teacher!

Principal Benefits

After teachers use the WriteSteps GLCE lessons, there is an increase in achievement levels on the ELA MEAP tests and in daily classroom writing activities.

